

A collection of various keys, including skeleton keys, modern metal keys, and a large ornate key, are scattered across a dark, textured background. The keys are in different orientations and colors, some appearing as light silhouettes and others as darker shapes.

**YOUR
KEY
TO
EFFICIENT
MANAGEMENT**



PERPETUAL SCHEDULING PRODUC-TROL

Used For: Positive, Accurate visual control of orders, projects, inventories, budgets, research, maintenance.

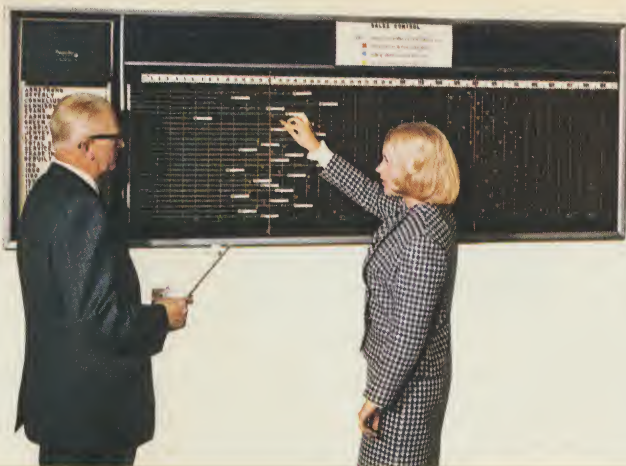
Used Because: Produc-Trol supplies INSTANT INFORMATION for immediate sound decisions. Thousands of Statistics can be recorded — and forgotten — until Produc-Trol flashes the signal for action. Prevents errors, finds trouble before trouble finds you. A dependable analyzer and memorizer.



MARK IV CABINET

Used For: Filing of Correspondence or paper work of letter or legal size — orders, contracts, hospital patient records, insurance records, vouchers, accounts payable, etc.

Used Because: It saves up to 55% of floor space used for conventional files — requires less aisle space. Larger outside perimeter of tier provides natural "working V" and quick and easy access to the top or sides of records. Folders and contents can be examined without removing from file. Greater speed in filing and finding — a turn of a tier brings up to 2½ drawers of records to the operator.



KING-SIZE PRODUC-TROL

Used For: More efficient control of sales and sales quotas — by products, by areas, by class of business, by individual salesman . . . of engineering and construction details . . . of budgets.

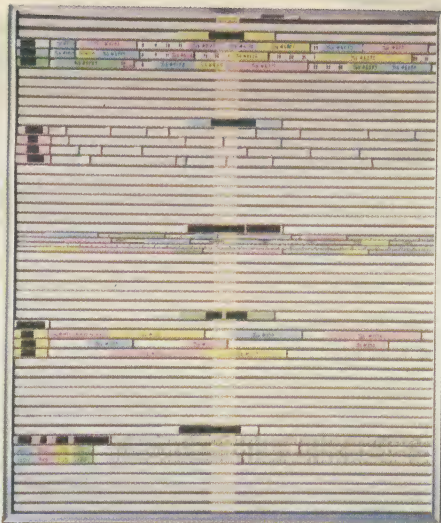
Used Because: King-Size Produc-Trol gives even greater visibility for instant fact-finding, especially when facts must be seen by all concerned. EVERY SALESMAN CAN SEE HOW HE AND ALL OTHERS STAND. Unexcelled, too, for conference use.



RECORD-AROUND

Used For: Filing of cards of all sizes, books, catalogs, binders, service call records, daily print-out sheets, customer cards, etc.

Used Because: It centralizes records. Brings the work to the worker. Thousands of records available to any one of several clerks. Cuts finding and filing time. Speeds customer service calls. Saves valuable floor space. Custom-made to meet specific requirements. Manual or motorized operation.



PLASTIC CHANNEL VU-BOARD

Used For: Computer Scheduling, Manpower and Departmental loading, maintenance, vehicle and plane dispatching, radio-TV programming, travel itineraries, inventory, equipment location.

Used Because: It shows situations quickly and graphically. Takes the guesswork out of scheduling. Interchangeable channels and snap-in, snap-out colored signals speed scheduling and rescheduling. Written information shown against printed chart on any one of five colors of plastic inserts.



OPEN MODEL CORRES-FILE

Used For: Filing of Correspondence or paper work of letter or legal size — orders, contracts, hospital patient records, insurance records, vouchers, accounts payable, etc. Also adaptable to filing cards, books, catalogs.

Used Because: It saves up to 60% of floor space used for conventional files. Brings the work to the worker — greater speed and efficiency in filing and finding. Open construction allows maximum number of clerks to work on one unit at same time. Larger outside tier perimeter provides natural "working V" for ease and speed in filing and references.



MARK IV DESK

Used For: Filing correspondence or paper work of letter or legal size and related card records where used.

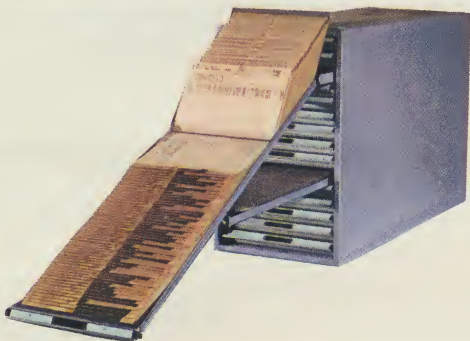
Used Because: Secretary or clerk has instant, finger-tip access to records without leaving her desk or chair. Centralizes responsibility, speeds operation, increases work out-put. Provides combined work and file station. Also available in double pedestal unit upon request. Locking device optional.



SPRING-DEX ROTOR-FILE

Used For: Fast access to Data-Processing Cards and Tapes — any card record where speed in finding and filing is essential.

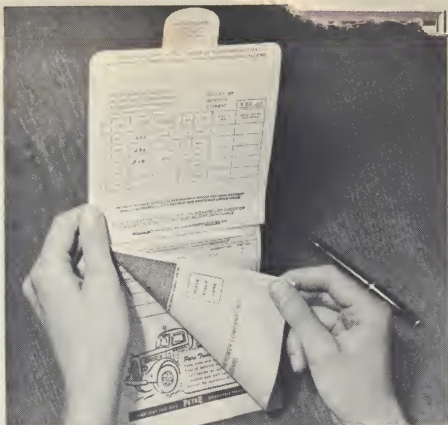
Used Because: Data Machine out-put vastly increased as cards are easier to find, processed faster and quickly refilled. Tests prove it saves 37½% of time normally spent in locating cards in conventional vertical files.



SIG-NA-LOK

Used For: Efficient visual housing of control data on inventories, personnel, sales, credit, service, claim and signature records.

Used Because: It provides a fast method for reference to or posting of inventory or similar records. Signals show at a glance when an item should be ordered, what may be overstocked. Followup is speeded, clerical work cut. Inventory carrying cost is reduced, turnover multiplied, profits often substantially increased.



INSTAL-VELOPE

Used For: Collections of instalment payments of every kind: insurance premiums, mortgage loan payments, fuel payments, auto and appliance loan payments, savings plans, etc. Collaterally, it provides a new and effective medium for advertising and promotion to instalment customers.

Used Because: Brings in payments faster, avoids overlooking payments, slashes company's cost of monthly notices, cuts home-office bookkeeping costs — and wins customer appreciation and goodwill. Compact package of detachable envelopes for contracts of three to thirty-six payments.

Thousands of businesses, large and small, use Wassell products for effective management. Wassell equipment saves money, space, work and time.

Because all the Wassell Ways to Profit are so flexible in their application to so many uses, problems whenever possible should be solved only with careful personal consultation between the customer and a Wassell systems man.

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In more than fifty cities from coast to coast, Wassell men are ready to give you their counsel, based on the experience of thousands of users, objectively and without obligation. Just look for the name WASSELL in your telephone book.

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